



100+ Best M.com Project Topics For Students In 2025-26

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M.Com projects play a pivotal role in shaping the academic and professional journey of commerce students. These projects serve as an opportunity to delve into real-world challenges, explore innovative solutions, and develop critical thinking skills. With the commerce industry evolving rapidly, choosing the right project topics becomes essential for staying relevant in 2025-26. In this blog, we have provided a comprehensive list of 100+ meticulously curated M.Com project topics across diverse fields, helping students make informed decisions and excel in their academic pursuits.

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Why are M.Com Project Topics Crucial?

M.Com (Master of Commerce) project topics are the cornerstone of academic and professional growth for commerce students. They allow students to apply theoretical concepts to practical scenarios, bridging the gap between classroom learning and real-world applications. A well-chosen topic enhances critical thinking, research, and problem-solving skills, making students industry-ready. It also provides opportunities to explore current trends, contributing valuable insights to the field of commerce.

Furthermore, these M.com project topics significantly help students secure better grades and build a strong foundation for future career prospects or higher studies. Choosing the right topic ensures relevance, engagement, and impactful outcomes.



Tips for Choosing the Perfect M.Com Project Topic

Choosing the right M.Com project topic is the first step toward a successful academic journey. Here are some essential tips to help you select a topic that is both meaningful and manageable:-

Identify Your Interests

Select a topic that resonates with your interests and long-term career goals. A genuine interest in the subject will help you stay focused and driven throughout the project.

Stay Relevant

Select topics that address current trends or challenges in commerce, ensuring your project remains significant and up-to-date.

Check Feasibility

Ensure the topic is manageable with available resources, including access to data, research materials, and guidance.

Consider Practical Applications

Opt for topics with real-world implications to make your findings more impactful and relatable.

Consult Your Advisor

Seek feedback from your mentor or professor to refine your ideas and ensure academic value.

Be Specific

Avoid broad topics. A focused and well-defined topic allows for deeper analysis and better results.

Evaluate Time Constraints



100+ Best M.com Project Topics For Students

1. Finance and Accounting – M.com Project Topics

- Analysis of Non-Performing Assets (NPAs) in Banks.
- Impact of Financial Inclusion on Rural Development.
- Study on the Role of FinTech in Financial Services.
- The Role of Forensic Accounting in Detecting and Preventing Fraud.
- Comparative Study of Direct and Indirect Taxation.
- Trends in Corporate Social Responsibility (CSR) Reporting.
- Effectiveness of Working Capital Management in SMEs.
- A Study on the Financial Health of Startups in India.
- Dividend Policy and Its Impact on Shareholder Value.
- Comparative Analysis of Traditional vs. Digital Payment Systems.

2. Marketing and Consumer Behavior Topics

- The Influence of Social Media Marketing on Consumer Buying Decisions.
- Study on Green Marketing Practices in the FMCG Sector.
- How Influencer Marketing Contributes to Brand Growth and Promotion.
- Effectiveness of Loyalty Programs in Customer Retention.
- Consumer Perception of E-commerce vs. Brick-and-Mortar Stores.
- Study on Brand Positioning Strategies in Competitive Markets.
- Effectiveness of Mobile Marketing in the Digital Era.
- An Analysis of How Packaging Affects Consumer Purchasing Decisions.
- Role of Neuromarketing in Understanding Consumer Choices.
- Impact of Price Sensitivity on Brand Loyalty.

3. Human Resource Management Topics

- Employee Motivation Strategies and Their Impact on Productivity.



- Impact of Leadership Styles on Organizational Culture.
- An Analysis of Diversity and Inclusion Practices in the Workplace.
- Employee Attrition in the BPO Sector: Causes and Solutions.
- Impact of Remote Work on Employee Engagement.
- A Study on Job Satisfaction and Career Growth Opportunities.
- Role of Emotional Intelligence in Workplace Success.
- Effectiveness of Employee Reward Systems in Enhancing Performance.

4. International Business – M.com Project Topics

- Challenges in Managing Cross-Border Supply Chains.
- Role of Foreign Direct Investment (FDI) in Emerging Economies.
- Impact of Globalization on Local Businesses.
- A Study on the Effectiveness of Trade Agreements.
- Comparative Analysis of Export and Import Practices.
- Study on Exchange Rate Fluctuations and International Trade.
- Impact of Cultural Differences on International Business Negotiations.
- A Study on the Role of Technology in Global Business Expansion.
- Analysis of Barriers to Entry in Foreign Markets.
- The Effect of Global Trade Policies on the Economic Growth of Developing Countries.

5. Taxation and Compliance Topics

- Comparative Study of Tax Policies in Developing vs. Developed Countries.
- Role of GST in Simplifying the Indian Tax Structure.
- Impact of Tax Evasion on Economic Growth.
- A Study on the Implementation Challenges of Direct Tax Code.
- Analysis of Corporate Tax Planning Strategies.
- Taxation of Cryptocurrency Transactions: Legal and Financial Implications.
- How Double Taxation Agreements Influence International Trade.



- Role of Tax Audits in Ensuring Transparency and Accountability.

6. Banking and Financial Services Topics

- Role of Artificial Intelligence in Banking Operations.
- A Study on the Impact of Microfinance on Poverty Alleviation.
- Comparative Analysis of Traditional vs. Digital Banking.
- Study on Customer Satisfaction in Private vs. Public Sector Banks.
- Role of Blockchain Technology in Banking Security.
- Impact of COVID-19 on the Banking Sector.
- Analysis of Mobile Banking Trends and Customer Adoption.
- A Study on the Future of Cashless Transactions.
- Challenges in Implementing Basel Norms in Indian Banks.
- Role of Credit Rating Agencies in Financial Decision-Making.

7. Economics and Development – M.com Project Topics

- Impact of Inflation on Consumer Spending Patterns.
- Study on the Role of Public-Private Partnerships in Infrastructure Development.
- Comparative Analysis of Urban and Rural Economic Growth.
- A Study on the Impact of Subsidies on Agricultural Productivity.
- Role of Startups in Boosting Economic Growth.
- Impact of Demonetization on the Indian Economy.
- A Study on the Relationship Between GDP Growth and Employment Rate.
- Role of Women Entrepreneurs in Economic Development.
- A Study on the Economic Impact of the Informal Sector.
- Impact of Global Recession on Emerging Markets.

8. Emerging Technologies in Commerce Topics

- The Impact of Artificial Intelligence on Enhancing Customer Relationship Management.



- A Study on the Use of IoT in Supply Chain Management.
- How Cloud Computing Contributes to Improving Business Efficiency.
- Impact of Automation on Job Markets in the Commerce Sector.
- Role of Cybersecurity in Protecting Financial Transactions.
- Analysis of E-Wallet Adoption Among Millennials.
- Future of Cryptocurrency in Global Trade.
- Role of Virtual Reality in Marketing Strategies.

9. Industry-Specific Topics

- The Importance of Supply Chain Management in the Automobile Industry.
- How Customer Service Quality Affects the Hospitality Industry.
- A Study on Digital Transformation in Retail Businesses.
- Role of Financial Planning in Healthcare Management.
- Impact of Ethical Practices on Consumer Trust in Pharma Industry.
- Study on the Growth of Renewable Energy Investments.
- Analysis of Cost Management Strategies in Construction Projects.
- Role of E-Commerce in Fashion Industry Growth.
- Study on Financial Management Practices in the Education Sector.
- Impact of Technology on Media and Entertainment.

10. Miscellaneous M.com Project Topics

- The Impact of CSR Initiatives on Strengthening Brand Reputation.
- A Study on Financial Literacy Among Youth.
- Role of Behavioral Finance in Investment Decision-making.
- Impact of Government Policies on Startup Ecosystems.
- A Study on the Role of Credit Cards in Financial Discipline.
- Analysis of Risk Management Practices in Family Businesses.
- Role of Women in Leadership Positions in Commerce.



- Comparative Study of Brick-and-Mortar vs. Online Retail Models.
- Role of Insurance in Risk Mitigation for Businesses.
- Impact of Digital Transformation on Consumer Banking Services.
- Study on the Role of Angel Investors in Startup Growth.
- Influence of Supply Chain Disruptions on Business Operations.
- A Study on Brand Equity Measurement Techniques.
- Role of Sustainable Practices in Enhancing Business Value.
- Impact of Peer-to-Peer Lending on Traditional Banking.
- Analysis of the Role of Trade Unions in Modern Workplaces.
- A Study on the Effectiveness of Digital Payment Systems in Rural Areas.
- Impact of International Tourism on Local Economies.

Also Read:- [Ecology Research Topics](#)

How to Execute Your M.Com Project Successfully?

Executing an M.Com project requires careful planning, dedicated research, and strategic implementation. Here are some practical tips to help you complete your project with excellence:-

Choose the Right Topic

Start by selecting a topic that aligns with your interests, career goals, and available resources. A well-chosen topic lays the foundation for a successful project.

Develop a Clear Research Plan

Break your project into manageable steps, including defining objectives, setting deadlines, and outlining methodologies to maintain focus and direction.

Gather Reliable Data

To ensure the accuracy and relevance of your data, use credible sources such as academic journals, company reports, and industry surveys.



your work and improve the quality of your findings.

Stay Organized and Document Progress

Maintain detailed notes and organize your research materials systematically to avoid last-minute confusion.

Seek Guidance Regularly

Consult your mentor or project guide for feedback and support to stay on the right track and refine your work.

Focus on Presentation

Prepare a well-structured report with clear headings, visuals, and references. Practice your oral presentation to share your findings confidently.

Conclusion

Choosing the right M.Com project topic is a stepping stone to academic excellence and [career development](#). By exploring the 100+ topics provided, students can identify subjects that resonate with their interests and future aspirations.

With proper planning, research, and execution, these M.com Project Topics can significantly contribute to personal growth and professional achievements. The right project enhances learning and opens doors to exciting opportunities in the world of commerce.

FAQs

Are these topics suitable for real-world applications?

Absolutely. The topics are designed to address contemporary issues and practical challenges in commerce.

How can I ensure my project stands out during evaluation?

Focus on originality, thorough research, and clear presentation. Use visuals and innovative approaches to make your project engaging.